

Jeff Kirsch

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Objective

To use a solid understanding of emerging technologies and passion for usability and common-sense design to develop and produce standards-based products, sites and interfaces that allow users to interact with information and each other in novel, engaging, intuitive ways.

Work Experience

School of Visual Arts

January 2006–Present

Configure and support client and server systems.
Develop requirements for interface and functionality overhaul of facilities management software.
Build and maintain internal help and information site for students.

Jen Bekman Projects

November 2005–Present

Develop features and requirements for new and existing projects.
Migrate static HTML pages to optimized PHP / MySQL structure.
Prepare photographs and graphics for incorporation in various gallery media.
Maintain and update family of websites and Wordpress-based blogs.

Independent Consultant

2003–Present

Design, code and maintain standards-based sites meeting the unique and disparate needs of both artists and corporate clients.
Assist in developing early-stage documentation and architectures.
Research and recommend appropriate technologies for a range of online projects.

Midnight Media Group

2000–2005

Developed and built interfaces for interactive Flash presentations.
Edited promotional videos for clients including BD, Subaru and Verizon Wireless.
Directly responsible for development and timely delivery of executive presentations for Sony, United Rentals, Unilever and Quest Diagnostics.

Education

The University of Illinois at Urbana-Champaign

2000–2004

B.A. in Advertising; Concentration in Photography
Dean's List; Spring 2003, Spring 2004
Specialized in consumer behavior and research.
Developed concepts for and produced a series of speculative ads casting Chicago as a 'tech city' at the request of the Mayor's Council on Technology.

Skills and Software

OS X, OS X Server,
Windows, Linux, Apache,
Microsoft Office Suite

Dreamweaver, Flash,
InDesign,
Photoshop, Illustrator

Final Cut Pro,
DVD Studio Pro,
MySQL, Wordpress

HTML, CSS,
Ruby, PHP,
Javascript, ActionScript

References

Bina Altera	Senior Systems Support Specialist, School of Visual Arts	info@binaalteraimaging.com 917-887-5884
Jen Bekman	Owner, Jen Bekman Projects	jen@jenbekman.com 212-219-0166
David Emmerling	Founding Partner, Midnight Media Group	dave@mmgi.tv 973-379-5959
Janice Fraser	Founder and CEO, Emmet Labs	clevergirl@gmail.com 415-828-3039
Linda Robbennolt	Associate Professor, University of Illinois	weasel@uiuc.edu 217-333-0855